

# Andrey Arbenin

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7 Crown Hill, Toronto, ON, M8Y 4C3  
[andrey@arben.in](mailto:andrey@arben.in) / [www.arben.in](http://www.arben.in)

## OBJECTIVE

To obtain position as Art Director at a progressive advertising agency. Would like to use personal potentiality utilizing all professional skills and knowledge for effective and successful work. Wish to work for a company that fosters a pleasant and creative environment and assists to professional growth.

## PROFILE

An idea generator with over 8 years of successful experience in visual communications. Expert with excellent designing and advertising skills with extensive ad agency experience. Award-winning proficient in art direction, typography, logo design and brand identity, package design, web design, and photography. Goal oriented person who pays attention to details. Friendly and kindly guy with design trends predicting skills and perfect aesthetic taste. Able to multitask and hard-work efficiently under demanding deadlines, of course! Photoshop and Illustrator adept on PC and Mac platforms.

## PROFESSIONAL EXPERIENCE

### *Freelancer (2010-present)*

Since the beginning of 2010, I started freelance working as an Art Director. I can consult various studios and agencies on any questions concerning design and advertising.

### *Art Director (2008-2009)* **Brandings** Creative Agency

Created and supported style of the agency, hired and led the creative team. Involvement in each project included: art direction, conceptualization, providing style, as well as on-set video and photoshoot supervision. Developed branding and corporate identity, print advertising, brochures, sales support materials and package design.

### *Art Director (2007-2008)* **Intelligent** Advertising Agency

Recruited and trained staff. Led, distributed tasks and managed the creative team. Organized and coordinated projects from the very beginning to the completion. Developed ad concepts and handled photoshootings. Promoted creative motivational work environment.

### *Art Director (2006-2007)* **Coffee and Milk** Magazine

Created and supported magazine style and led the creative team including illustrators, graphic designers, editorial designers, 3d artists and photographers. Developed style of books and print advertising.

### *Graphic Designer (2003-2006)* **Motto** Advertising Agency

Designed logos, web sites, package and prints including brochures, catalogues, calendars, billboards and more.

### *Graphic Designer (2002-2003)* **Barbart** Design Studio

It was my first work. I was taught by good professionals and started creating logos, web sites and print advertising.

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You can see some of my works at my personal site [www.arben.in](http://www.arben.in)  
Please, rich me at [andrey@arben.in](mailto:andrey@arben.in)